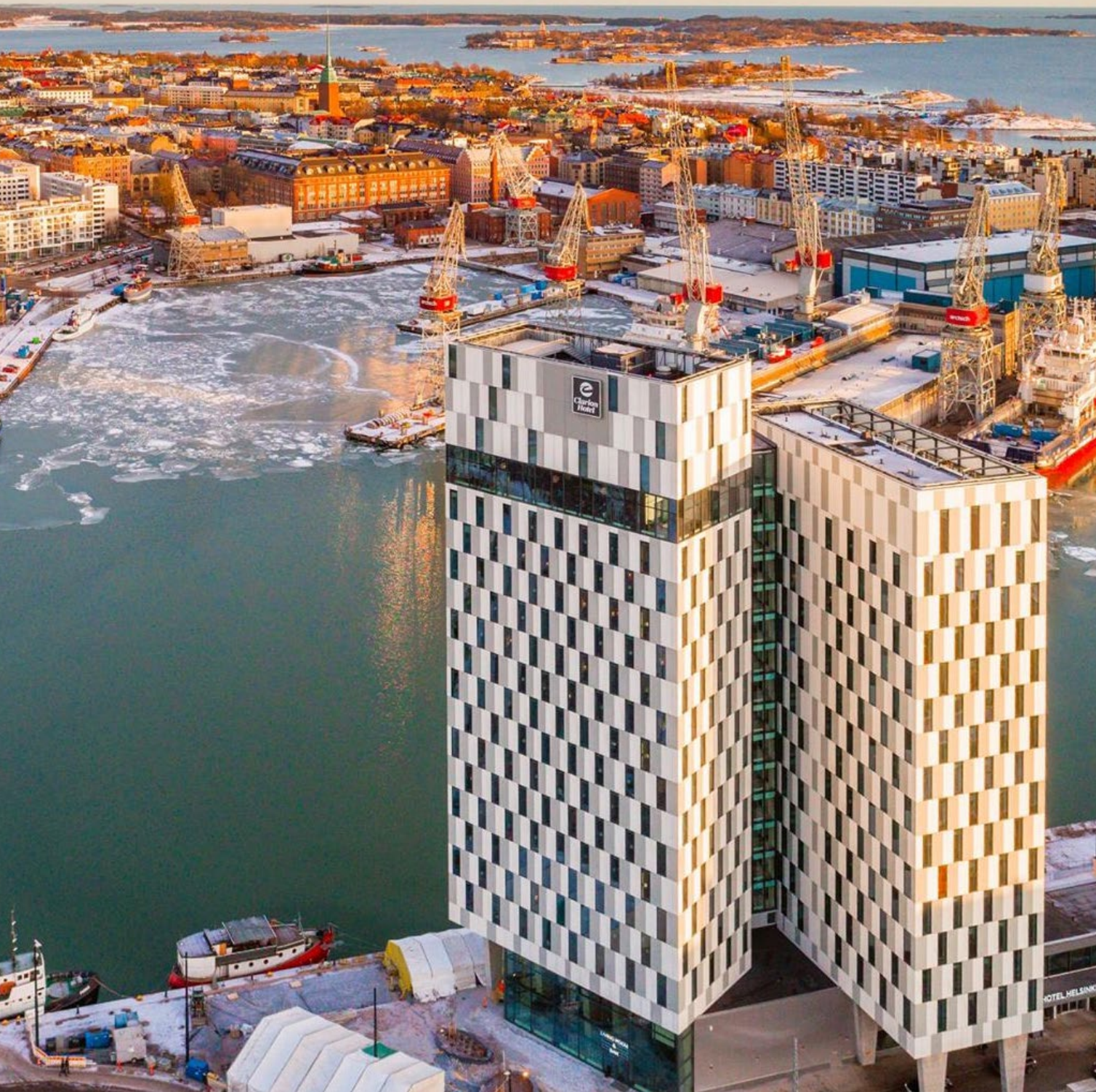
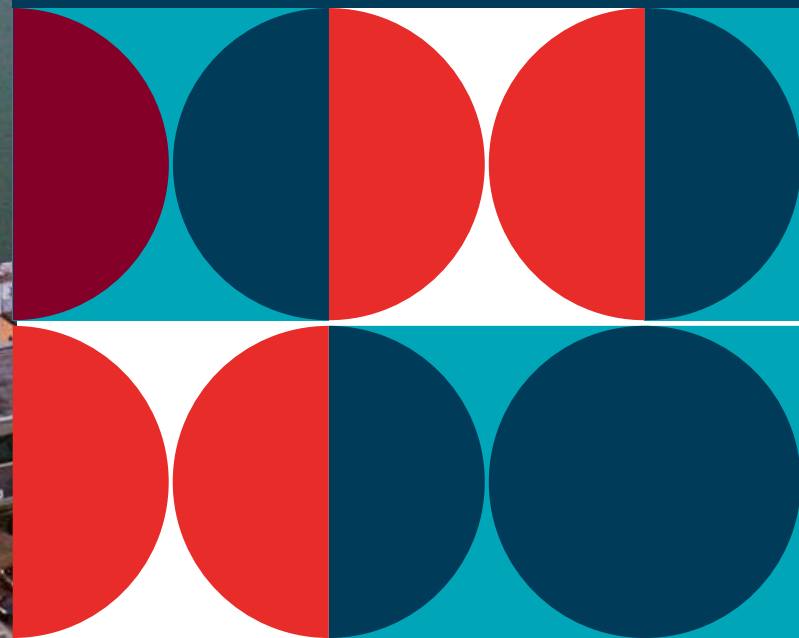


GET TOGETHER HERE.



**CLARION**<sup>™</sup>

BY CHOICE HOTELS



**Clarion Hotel Golden Horn**  
Istanbul Beyoglu Sutluce, Türkiye



**STRATEGIC REPOSITIONING FOR:** Full-service properties

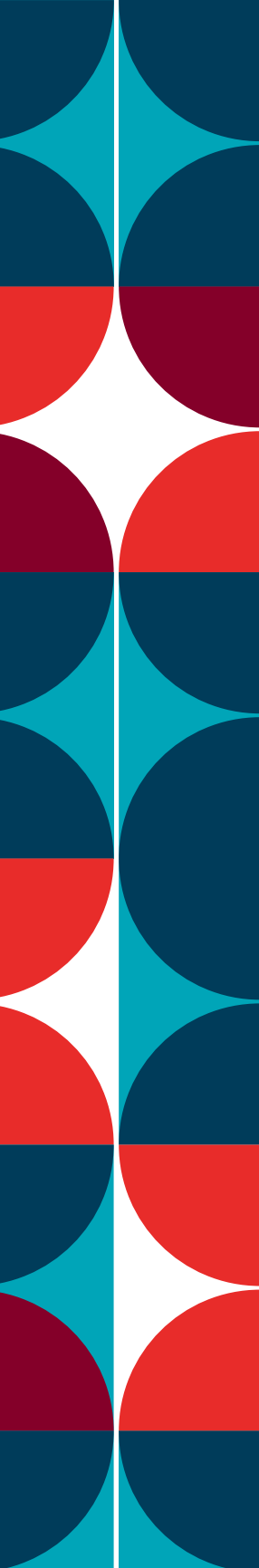
**SEGMENT:** Upscale

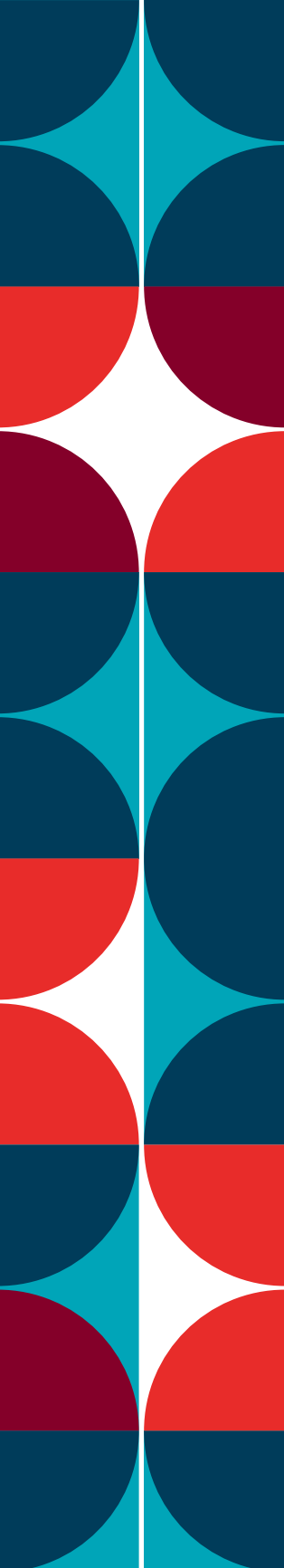
**TARGET GUEST:** Discerning leisure and business

Perfectly positioned for both leisure and corporate travellers, the Clarion range delivers upscale accommodation, service and facilities to the discerning leisure and business guest staying in city and regional locations.

Encompassing a stylish collection of hotels, suites and resorts, this internationally recognised brand covers 15 countries and 315 locations, with a growth that honours the high standard of service that keeps guests returning.

This upscale brand is ideally placed to benefit from a range of expanding travel and market opportunities, matched with the ability to extend individual reach through Choice Hotels' powerful global sales and marketing network.





**Clarion Inn Sevilla**  
Zirakpur, India

**Clarion Hotel Patong Beach**  
Phuket, Thailand

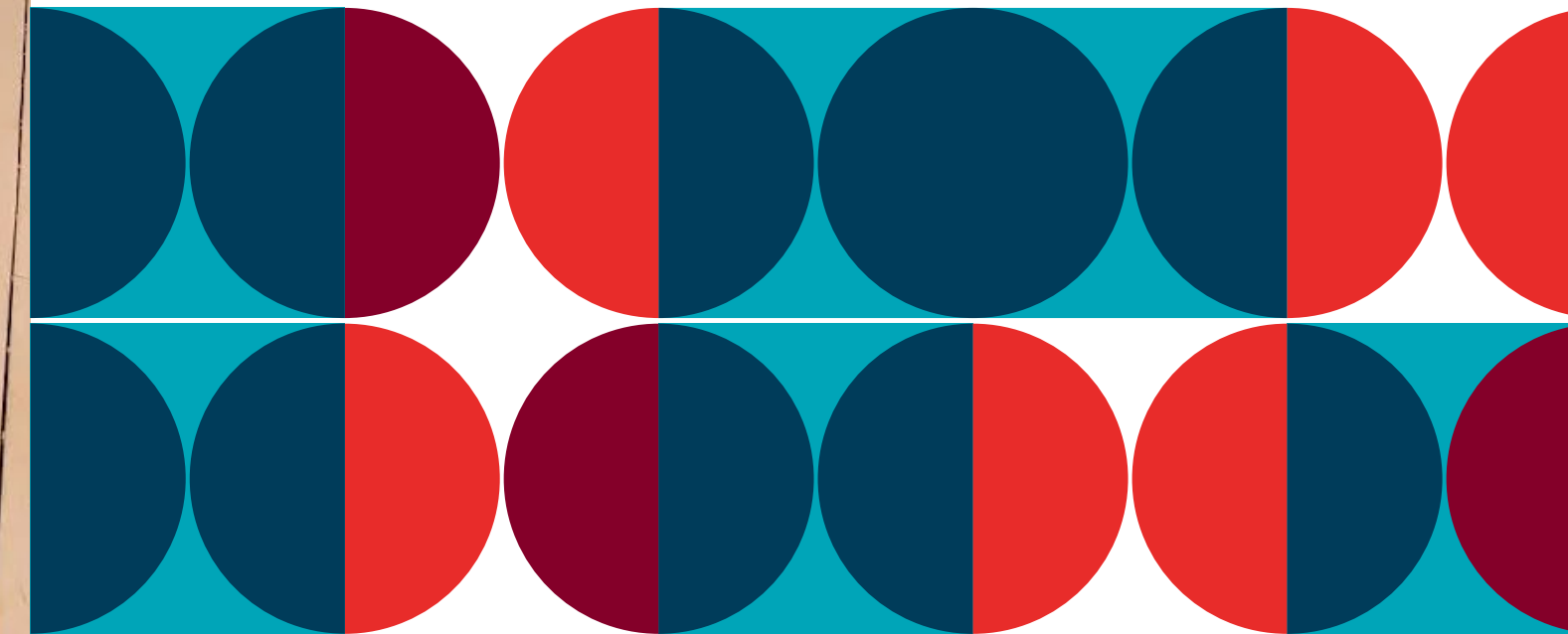


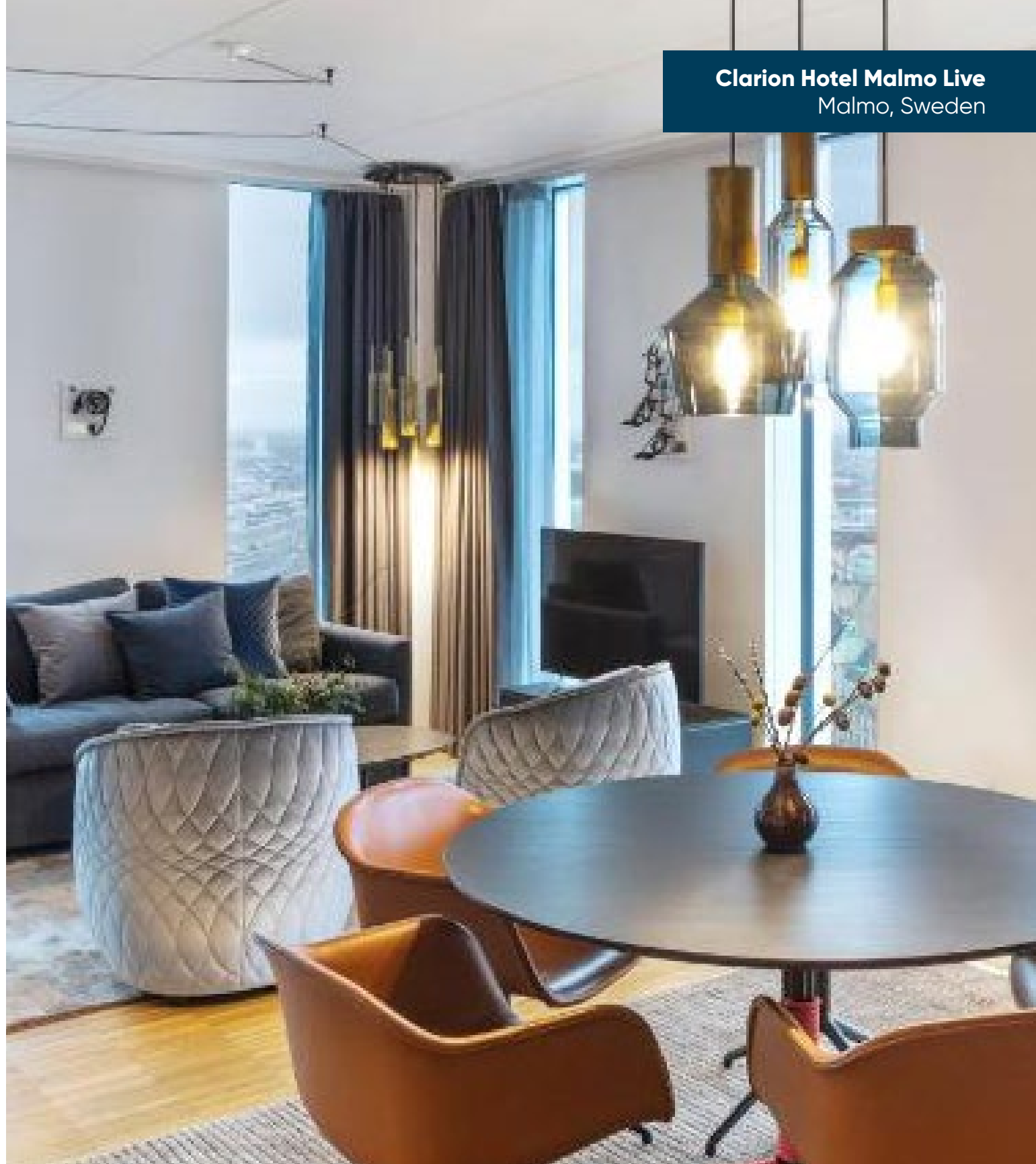
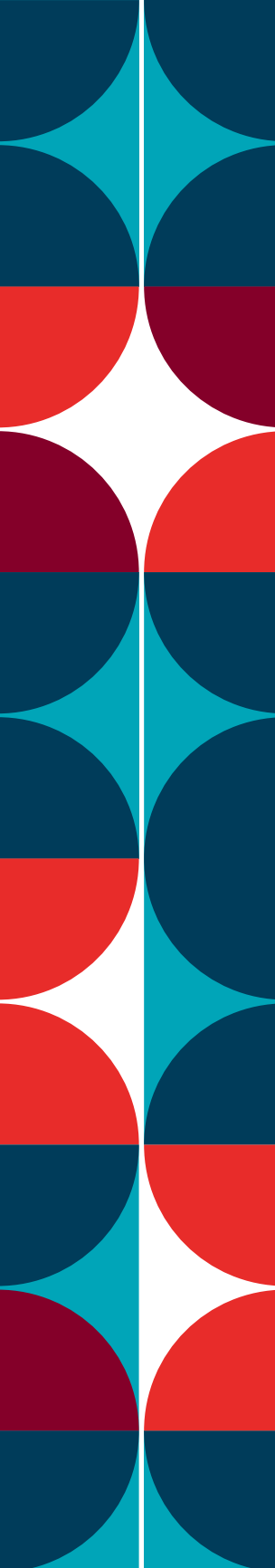
## **BRAND HIGHLIGHTS**

Internationally recognised brand covering 15 countries and 315 locations.

Gives owners the ability to take advantage of Choice Privileges, the award winning loyalty program of Choice Hotels with 66 million+ members globally, and over 530,000 in Asia-Pac.

Allows access to booking engines and training support provided by Choice Hotels.





**Clarion Hotel Malmö Live**  
Malmö, Sweden

**Clarion Hotel Helsinki**  
Helsinki, Finland



**66 Million+**

Choice Privileges  
members worldwide

**530,000+**

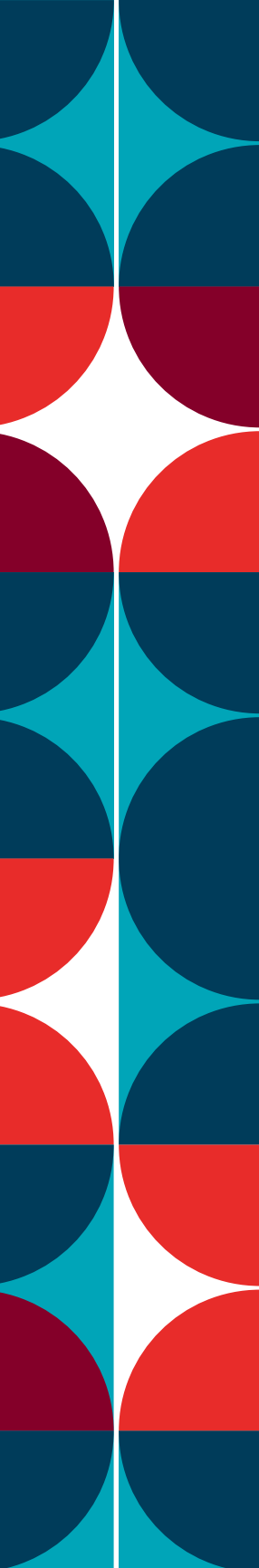
Choice Privileges  
members in Asia-Pac

**7,500+**

Choice Hotels  
worldwide

**315+**

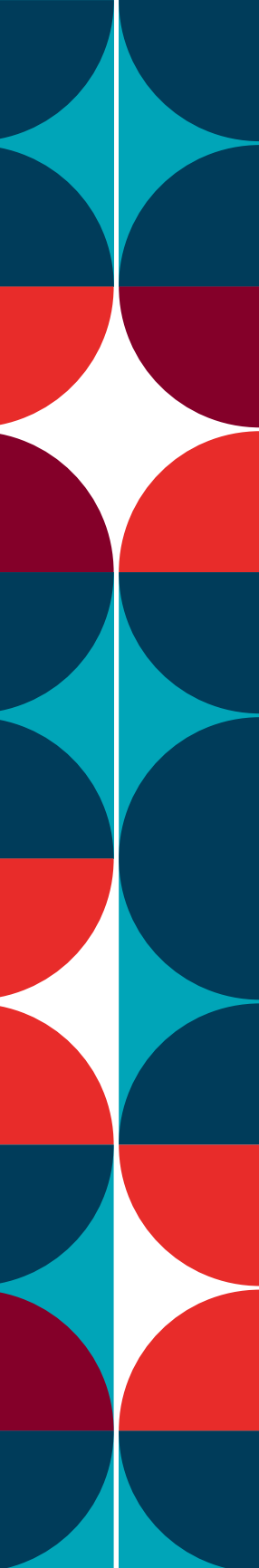
Clarion locations





**Clarion Suites Gateway**  
Melbourne, Australia

**Clarion Hotel Copenhagen Airport**  
Kastrup, Denmark





**Clarion Hotel Golden Horn**  
Istanbul Beyoglu Sutluce, Türkiye



## GROW YOUR BUSINESS WITH CHOICE HOTELS



**Clarion Inn Jaipur**  
Rajasthan, India



**GET IN TOUCH WITH OUR  
DEVELOPMENT TEAM:**

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